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FOR IMMEDIATE RELEASE

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## ChaffeeGIVES & Eddyline Dinner Huge Successes

**Buena Vista, CO** – The Chaffee County Community Foundation (CCCF) is excited to share that the generosity demonstrated on Tuesday, December 10<sup>th</sup>, or CO Gives Day, was record breaking in every sense. Compared to CO Gives Day 2018, this year saw 26 Chaffee nonprofit organizations participating on the platform – a 136% increase. These organizations received a total of 435 donations totaling \$66,897 – a 54% and 89% increase respectively. This represents a huge success for Chaffee County and its incredible nonprofit organizations. Part of the success was the creation by CCCF of the ChaffeeGIVES campaign – a championing marketing effort to elevate the profile of local nonprofits, encourage organizations to participate, and ensure donors could easily find Chaffee nonprofits through the simplified [www.chaffee Gives .org](http://www.chaffee Gives .org) landing page.

Adding to the success of CO Gives Day, a sold-out evening generously hosted by the Eddyline Restaurant at Southmain in Buena Vista celebrated giving in community. Eddyline showcased their commitment to community, offered a special 3-course menu, made iPads available for attendees to donate in-house, and donated \$1,000 to CCCF's incentive fund. This donation will join with others and be distributed to all ChaffeeGIVES participating nonprofits based on how much they raised on CO Gives Day.

CCCF Executive Director Joseph Teipel says "This is what makes Chaffee County such a special place – we believe in investing in community and our nonprofit organizations. We can all be philanthropists, and this was obvious on CO Gives Day." Chaffee residents can still donate to their favorite organizations at [www.chaffee Gives .org](http://www.chaffee Gives .org)! The platform is up year-round and offers lower credit card processing fees for receiving nonprofits than other platforms.

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ChaffeeGIVES is a year-round program of the Chaffee County Community Foundation meant to elevate the profiles of Chaffee nonprofits and increase giving throughout the county. CCCF is one of 13 Regional Champions in the state each promoting and making it easier to give where you live. Check out all the amazing nonprofit profiles and pages and connect with the cause you care about at [www.chaffee Gives .org](http://www.chaffee Gives .org).



### **About Chaffee County Community Foundation (CCCF)**

CCCF envisions a resilient Chaffee County where residents, nonprofits, businesses, and governments are thriving, interconnected, and well resourced. CCCF's mission is to act as a catalyst to inspire positive change through the power of philanthropy to enrich the lives of all people in Chaffee County. To do this, CCCF is working with nonprofits, residents, businesses, and municipal governments to increase philanthropy, provide capacity building and technical support to nonprofits, and invest in catalytic projects in the areas of Community Vitality, Community Health, and Community Capacity. In addition, CCCF aims to act as a 'center for the common good' by holding space for community conversations and dialogue on tough issues. Learn more at [www.chaffeecommunity.org](http://www.chaffeecommunity.org).

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### **About Eddyline Restaurant at Southmain**

Eddyline Restaurant at Southmain is dedicated to providing our customers with delicious local whole foods and an exceptional dining experience along the Arkansas River in the beautiful Southmain Neighborhood. Eddyline was borne out of the belief that demand existed to supply the highest quality, locally sourced products, cooked over authentic wood fire in a community that is aware and values its local farmers and ranchers, is proud of being a small community, and ultimately recognizes and strongly believes that a strong sense of community is critical to the overall well-being of a town's citizenry.

