



March 23, 2020

FOR IMMEDIATE RELEASE

CCCF To Host Employer Health Care Costs Forum 1/8 at 11am at the Scout Hut

Chaffee County, CO – The Chaffee County Community Foundation (CCCF) is announcing the beginning of its efforts to study the drivers of health care and health insurance premium costs for Chaffee County residents, businesses, and larger employers. CCCF has partnered with the Peak Health Alliance to learn from their successful work in Summit County.

The health care industry is extremely complex and each community often has unique ways in which its residents access, pay for, and benefit from, health care. In order to understand the unique needs of Chaffee County residents, whether they are purchasing health insurance through the individual, small group, or self-insured markets, CCCF has teamed up with Peak Health Alliance to pull claims data and use this as the basis for community engagement. This community engagement, rooted in the data, will ultimately lead to designing solutions for Chaffee County intended to produce more robust and affordable health insurance plan options for purchase in 2021.

To kick off the community engagement phase, CCCF is hosting the CEO of Peak Health Alliance, Tamara Pogue, at the Rotary Scout Hut in Salida on Wednesday, January 8th from 11 – 12 to share with employers about their successes, the Chaffee County specific data, and to hear input from employers on how health care costs are affecting their businesses. The forum is free and coffee and pastries will be provided.

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About Chaffee County Community Foundation (CCCF)

CCCF envisions a resilient Chaffee County where residents, nonprofits, businesses, and governments are thriving, interconnected, and well resourced. CCCF’s mission is to act as a catalyst to inspire positive change through the power of philanthropy to enrich the lives of all people in Chaffee County. To do this, CCCF is working with nonprofits, residents, businesses, and municipal governments to increase philanthropy, provide capacity building and technical support to nonprofits, and invest in catalytic projects in the areas of Community Vitality, Community Health, and Community Capacity. In addition, CCCF aims to act as a ‘center for the common good’ by holding space for community conversations and dialogue on tough issues. Learn more at www.chaffeecommunity.org.

About Peak Health Alliance

Peak Health Alliance is a Summit-based nonprofit whose mission is to find ways to provide more affordable, high quality health insurance coverage.

Peak puts the people who buy insurance back in the driver’s seat. Peak’s emphasis on data and analytics and the strength of its community membership gives it the leverage to negotiate directly with providers. Peak’s fee schedule is lower and more transparent,

PEAK HEALTH ALLIANCE IS A HEALTH PURCHASING COOPERATIVE THAT LEVERAGES THE POWER OF ALL MEMBERS OF THE COMMUNITY TO NEGOTIATE BETTER HEALTH CARE RATES AND OFFER MORE COMPETITIVE

which in turn allows Peak to create a competitive bidding process with insurance companies. Learn more at <https://peakhealthalliance.org/>

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