

March 23, 2020

FOR IMMEDIATE RELEASE



CCCF Announces 5-Part Fundraising Workshop Series

Chaffee County, CO – The Chaffee County Community Foundation (CCCF) is excited to announce a 5-Part Fundraising Workshop series for Chaffee and Lake County non-profits. These workshops are designed for nonprofit staff, volunteers, and board members and will give participants a solid foundation of knowledge and skills for increasing the financial resources available to their organizations.

The workshops are as follows and will all be held at the community room of Sangre de Cristo Electric Association located at 29780 N. US Highway 24 in Buena Vista:

- Introduction to Fundraising – Wednesday, February 12th 1 – 3pm
 - Where does the money come from and how do you help your organization find it? We will answer these questions and more in this two hour workshop on the basics of fundraising.
- Individual & Major Giving (people) – Wednesday, March 18th 1 – 3pm
 - Building on the Introductory class, we will dive deeper into the different fundraising techniques for increasing support from individuals. We will look specifically at the annual fund and major gifts campaigns.
- Grant Writing – Thursday the 16th of April 1 – 4pm
 - Sharpen your grant writing skills. Learn how to tell a compelling story supported by appropriate demographic info to appeal to a spectrum of funders. Using the Colorado Common Grant Application as our template, we will begin to create a grant that will be transferrable to most grant application formats. In the last hour, a panel of grant review experts will share tips for writing a successful and fundable grant application.
- Grant Reporting – Wednesday May 13th 1 – 3pm
 - Using the Colorado Common Grant Report format, learn how to identify both qualitative and quantitative information as evaluation tools to support outcomes outlined in your grant proposals.
- Events and special campaigns – Wednesday June 10th 1 – 3pm
 - Using events as a fundraising strategy can be incredibly difficult, expensive, and time consuming all while not raising a lot of money. Come learn the common pitfalls and remedies of event planning along with other ways to use campaigns to raise funds for your organization.

These workshops build on the incredibly successful grantwriting workshop CCCF hosted in early 2019. The trainers for these workshops are local residents and experts Sydney Schnurr and Ruthann Schoeffield. Ruthann has lived in Buena Vista for over 30 years and has been a professional grantwriter for just as long. Ruthann helped create the Colorado Common Grant application and reporting framework and has devoted her career especially to Chaffee nonprofits. Sydney worked at the University of Cincinnati's College Conservatory of Music where she taught in the Graduate Arts Administration Program. Prior to that she was Development Director for the Cincinnati Shakespeare Festival and Associate Development Director for the Cincinnati Playhouse in the Park. She also served as President of the Greater Cincinnati Association of Fundraising Professionals.

CCCF will continue to offer other workshops and trainings throughout 2020, all designed to build nonprofit organizations' capacity. Follow them on Facebook and Instagram, or sign up for their newsletter at www.chaffeecommunity.org to get notifications.

For more information or reserve your spot in a workshop, visit <https://www.chaffeecommunity.org/events-workshops-1>.

Simple idea. Lasting impact.

###

About Chaffee County Community Foundation (CCCF)

CCCF envisions a resilient Chaffee County where residents, nonprofits, businesses, and governments are thriving, interconnected, and well resourced. CCCF's mission is to act as a catalyst to inspire positive change through the power of philanthropy to enrich the lives of all people in Chaffee County. To do this, CCCF is working with nonprofits, residents, businesses, and municipal governments to increase philanthropy, provide capacity building and technical support to nonprofits, and invest in catalytic projects in the areas of Community Vitality, Community Health, and Community Capacity. In addition, CCCF aims to act as a 'center for the common good' by holding space for community conversations and dialogue on tough issues. Learn more at www.chaffeecommunity.org.

 CCCF	<p>Joseph Teipel Executive Director (719) 204-5071 joseph@chaffeecommunity.org</p>	 CCCF
--------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------