

Chaffee County Community Foundation

Board Meeting
Sept. 23, 2019 ♦ 12:00 pm

Participating Board Members:

Merrell Bergin

Jordan Brown

Ed Cooper

Wendy Hall

Rick Hum

Lisa Martin

Executive Director: Joseph Teipel

Minutes from the August meeting were approved.

I. Chair's Report

- Gary is not here but wants to participate on the Board; he's doing set-up for the BV Strong dinner this afternoon. He has great connections for CCCF. A New Board Member orientation is needed; Joseph has some starting documents.
- Joseph will oversee/manage the Advisory Teams. At some point in the future, Advisory Teams will serve as a 'junior board' for members to move up to Board of Director positions.
- Update on Anniversary Celebration: ~68 people attended, not incl. Board members. Note that ±12 new people not already in the database attended. A few donations. Joseph e-mailed all attendees and received some responses in return. Recommendation that next celebration target newcomers to the county; how to determine them – to be discussed at a later time.
- Short discussion about CCCF's appeal for donations for Colorado Gives Day: suggestion of a Matching Pool so donors contribute to CCCF and don't have to find, make decisions, and list several different organizations on that day. **For future discussion:** when to do a fundraiser vs when to do an appeal.
- Becoming more urgent that CCCF have a master calendar for the Board (all Board and important community meetings, workshops, EDC/Climax/Commissioner etc. meetings), done on Google, and requiring a log-in to view; and, an Events calendar for the public to see. Need to decide "what events" to post. Both Chambers do a Calendar of Events. Is CCCF's calendar just our activities, workshops, etc.?
- Nestlé: Wendell talked with a representative from Nestlé on 9/20, mentioned the existence of CCCF and got the name of the point person for the Chaffee County funding. Ed noted to Lisa that Chaffee Green should be strongly pitching Nestlé for funds (unrelated to the funds already going to the schools) because sustainability is something Nestlé supports philosophically and financially. It is possible Nestlé would establish a designated fund for Chaffee Green-type activities. Common belief that the County has been too passive with Nestlé and County should be getting far more funding.
- CMC: Their published Feasibility Study doesn't make sense, and there are no real commitments on what CMC is delivering to the County in return for the taxation and joining their district. It's a big tax hit, but what in return is not clear (or stated). Also, there has been no stated or organized opposition to joining with them. Huge issue that there was absolutely no county-wide effort to get the two school districts to sit down together about it, so BV just said "no" and it was over.
 - Joseph met with Dave Armstrong, who is leading the campaign FOR joining the CMC district. Dave also sees no organized opposition, hears complaints about the tax but nothing being organized. Joseph also talked with Scott Hartman with the League of Women Voters. LWV not doing any kind of forum because LWV's usual format is a debate format and can't find anyone to lead/speak for Opposed.

- Ed knows Paul Alexander in Salida, who is a fundraising consultant and has extensive experience putting together community forums. Paul has offered to be an advisor to CCCF about a CMC forum and also to provide guidance on CCCF fundraising. With extremely short timeframe to pull together a forum (ballots going out in early October and forum would need to inform people before they vote. Besides short timeframe to get it organized and announced effectively, other issues are:
 - i. how could it be named/labeled/announced without any bias in the title;
 - ii. what would be the benefit to CCCF? If forum doesn't go off well and/or is poorly attended, it's a black mark on our reputation.
 - iii. how should the Board decide what to handle in the future? I.E., part of CCCF's core mission is to facilitate discussions on critical, complex issues. CCCF can invoke a deeper thought process for our residents.
 - iv. Salida people at this meeting say it will never pass unless the proponents – CMC – put out a strong, concise "Benefits Statement."

Board members unsure if a quality forum can be produced with this timeframe and other issues. Straw vote taken: if and only with Paul Alexander's input and guidance, forum will be considered. Joseph will make preliminary calls to some of the key players, then advise Board in next few days. **UPDATE:** Joseph's discussions indicated a strong "no go" on doing a forum on this topic at this time.

- Nomination of Dustin Nichols to Board: Vote was unanimous approval to add Dustin; he is coming to the meeting in just a few minutes. It was noted that there could be a perception of CCCF moving our funds to TBK Bank, then inviting Dustin to the Board. In actuality, Dustin reached out to Joseph about the CCCF accounts, and offered 4X the current interest rate on the funds. Our fiduciary responsibility is to get the best management of donor dollars. In addition, Dustin has been on the list for prospective Board members for over a year.

Once Dustin joined the meeting, he was asked how he can juggle the financial needs of his different boards (Boys & Girls Clubs, Habitat for Humanity). Dustin said TBK Banks believe in community participation, and that his job performance is partially rated on his participation on Boards and involvement in the community. He also said he likes to be involved in the community he lives in in a meaningful way.

Finally, Dustin said that TBK is a publicly traded company and does Matching Funds consistently. He said he will be able to recommend things like a Matching Fund in the future, perhaps even in 2020.

II. Executive Director's Report

- I. Resolutions are needed to open checking and money market accounts at TBK. **Motions made and approved unanimously.** Joseph will prepare documents for Chair's signature.
- II. Joseph met with leadership from three other small community foundations and information/ideas were shared.
- III. Peak Health is forming a healthcare cooperative in Summit County and is looking to expand. This is an ideal project for CCCF to take a leadership role in helping acquire less expensive medical costs for County residents.
- IV. Joseph has learned that CCCF's General Operating Fund can be part of an Enterprise Zone tax credit. Donations to Operations would get a 50% Enterprise Zone tax credit.
- V. Upcoming workshop is 3rd of 3 workshops for local nonprofits. Joseph added that TBK sponsored all three workshops.
- VI. Eighteen (18) nonprofits have registered for Colorado Gives Day and they will be listed on the chaffeegives.org portal instead of just part of the Colorado Gives home page and search

alphabetically. Also, smaller nonprofits that are ineligible to qualify for Colorado Gives can still be list on the CCCF portal.

VII. In conversations with leaders of local nonprofits, they are supportive of CCCF doing a nonprofit scan to delineate a detailed listing with size, volume, information about backend services, etc. The nonprofits have also expressed desire for a county-wide nonprofit Expo or Fair.

III. Other

- There was a “Welcome to the County” component from Envision that has not been acted upon. The Board believes CCCF may want to take the lead on this, particularly to highlight “give where you live” for new homeowners. Margy Taylor, who is on GARNA’s board, is also a realtor. She may be able to provide guidance on how best to find the new homeowners.
- Farm to Table: Joseph met with Tom & Lisa (board members). A new ED was hired in April but there were problems almost immediately and the person quit. Joseph offered technical assistance from CCCF. The founder (Tony Madone) is ill and will be out of the picture in the near future. The Farm to Table board is not active, little involvement, and there are big problems with food waste and archaic farm practices.

One thought is CCCF could have a role in the local food movement; try forming an ad hoc group with Weathervane and other local farmers.

- Article in Colorado Central Magazine about CCCF and Chaffee Gives: articles for November edition are due Oct. 20thth. Merrell, Jordan, Joseph working to meet deadline.
- Information that Chaffee County Early Childhood Council losing a large portion of its federal funding. Jordan and Joseph will connect with them to find out more information, offer to assist.
- Dustin said TBK Bank has a conference room that CCCF can use whenever needed.

IV. Treasurer’s Report

Financial documents distributed, not discussed due to time constraint.

Action needed

1. Mailings to new County homeowners re: giving within the County and ChaffeeGives.org
2. Master Calendar for Board ; separate one for the public
3. Fundraising vs. Appeal for funding
4. Convene Nominating Committee again
5. Financial advisor pro bono (Cambridge not available but provided referrals) –Joseph
6. Talk to Poncha leadership re: CCCF as grants mgr. like BV and Salida
7. Drafting of Investment Policy – Joseph
8. Salida’s new website in process . . . possible listing CCCF as a partner after formal adoption of a Donor Advised Fund with CCCF
9. Creative fundraising – work session to be planned

Submitted by W. Hall 10/14/2019. Reviewed by MB _____

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Board Meeting Agenda
Aug. 26, 2019 - 12:00 pm
Sangre de Cristo Community Room

I. Minutes from previous meeting distributed 9/3/2019 (Wendy)

II. Modifications/Additions to the Agenda

III. Updates

- Anniversary Celebration; any new donors
- After-event debrief?
- Need for year-long event calendar for better planning/efficiency

IV. Chair's Report

- Nominating Committee discussion/update
Dustin Nichols – discussion/vote

CMC – planning for public forums

Farm to Table – need assistance

Possible conservation easement / tax breaks

Nestle? When on Commissioners agenda – Rick

V. Executive Director's Report

- Review ED documentation/meetings
- Upcoming workshop for nonprofits to prep for Colorado Gives Day
 - **Jordan** – how many NPs registered by; deadline for Colo Gives in Chaffee Cty?
- Entrepreneurship /Innovation Center update?

VI. Treasurer's Report (Merrell)

- Privacy Policy / Data Security

VII. New Business

Nudge on Action Items

1. Talk to Poncha leadership re: CCCF as grants mgr. like BV and Salida
2. Article in Colorado Central Magazine? – Joseph and Jordan - October 5th deadline for November's issue